WELCOME













IT PRO MEETS MICROSOFT PURVIEW DATA LIFECYCLE AND RECORDS MANAGEMENT

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Synopsis

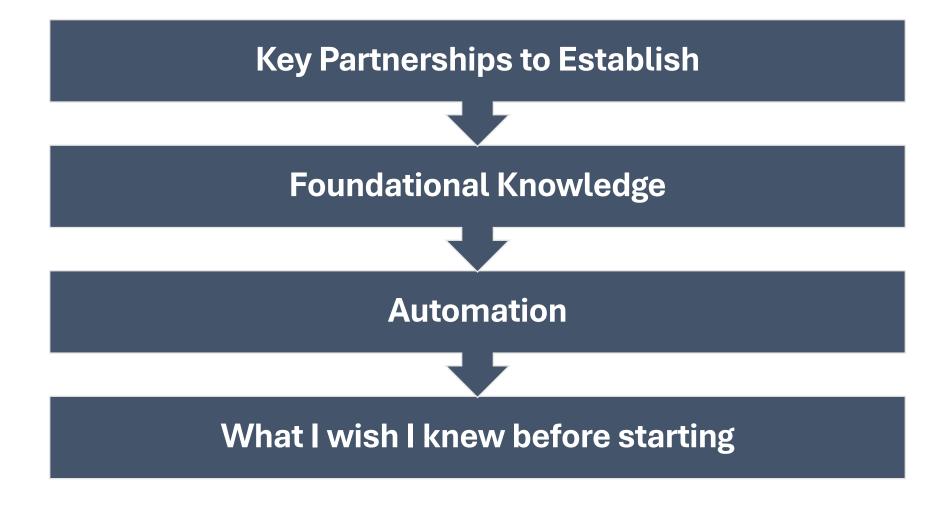
Duration: 60 minutes

Date: Tuesday, Dec. 3, 2024, 17:00-18:00

This session will explain Data Lifecycle and Records Management in Microsoft's Purview from an IT-Pro's perspective.

With compliance concerns on the rise in the modern workplace, Compliance teams are reaching out to their IT-Pro partners for assistance. This is unfamiliar territory for many IT Pros, so this session is designed to help clear the path forward.

AGENDA





PARTNERSHIPS TO ESTABLISH



EXECUTIVE SUPPORT THROUGHOUT ESSENTIAL FOR A SUCCESSFUL RM PROJECT Compliance Records SharePoint 1 Exchange **KEY ROLES &** IT Pros partners Managers STAKEHOLDERS **EXPERTISE** Legal expertise Regulations Information architecture MRM vs Purview controls Permission mamt Privacy expertise RM expertise Search expertise Email archiving Configuration BROUGHT · Retention/IG policy Risk expertise SP/Teams governance · Recoverable items folder Scripting TO THE Operational decisions Compliance copy model Entra ID management OCM SP/Teams provisioning Tenant RM controls OPATH expertise Corp Comms · Custom development · Auditing controls TABLE Data Stewards help scale content management



CONSIDER THE BUSINESS USER IMPACT IN ALL YOUR DECISIONS

FOUNDATIONAL KNOWLEDGE



Data Lifecycle Management and Records Management are cornerstones of Good Data Governance

Ensure you are retaining content for as long as you are obligated to retain it and removing it as soon as you can.

Data Lifecycle Management

Records Management

Retention Policies for workload locations

Retention Labels for files and emails

An organization retains their records for a specified period to meet legal, regulatory, operational, or historical requirements. Records have value to an organization.













COPILOT AND RETENTION... DOES IT MATTER?



It provides better quality data for Copilot to leverage in 2 ways:

- Deleting obsolete content across your (Microsoft 365) digital landscape with retention policies
- Ensuring you are retaining and protecting your records of value with retention labels

It applies appropriate data governance controls around Copilot:

 Deleting Copilot prompts and responses in a timely manner with a retention policy

WHAT IS A RETENTION POLICY?

- It applies retention settings to everything in a "location" such as an Exchange mailbox, SharePoint site*, or OneDrive site.
 - Examples I've seen with customers:

"Delete all Teams chats 30 days after they're sent."

"Retain all exchange email for 1 year then automatically delete."

"Delete all OneDrive content 5 years past last modified date."

- They help reduce ROT (redundant, obsolete, trivial) content across your tenant
- They reduce your data footprint (and therefore data risk)
- Recommend to use them alongside retention labels for exceptions in SharePoint and Exchange
- End user is (mostly) unaware that a retention policy is in effect while they're working



WHAT IS A RETENTION LABEL?

- It applies retention settings to **individual items** (file, email) stored in Exchange, SharePoint*, and OneDrive to meet your organization's legal, regulatory, and business requirements.
- Once applied to an item, end users can see it, apply it, and in some cases, remove it.

Retention Label name	What it does once applied to a document		
Contract 🧼	Retains the document for 2 years past contract end date; then reviewed before deletion.		
Board meeting minutes 🎨	Retains permanently.		
Insurance assessments 🍖	Retains for 5 years past last modified and automatically deleted.		

• There are 3 different types of retention label, each having different abilities and levels of immutability

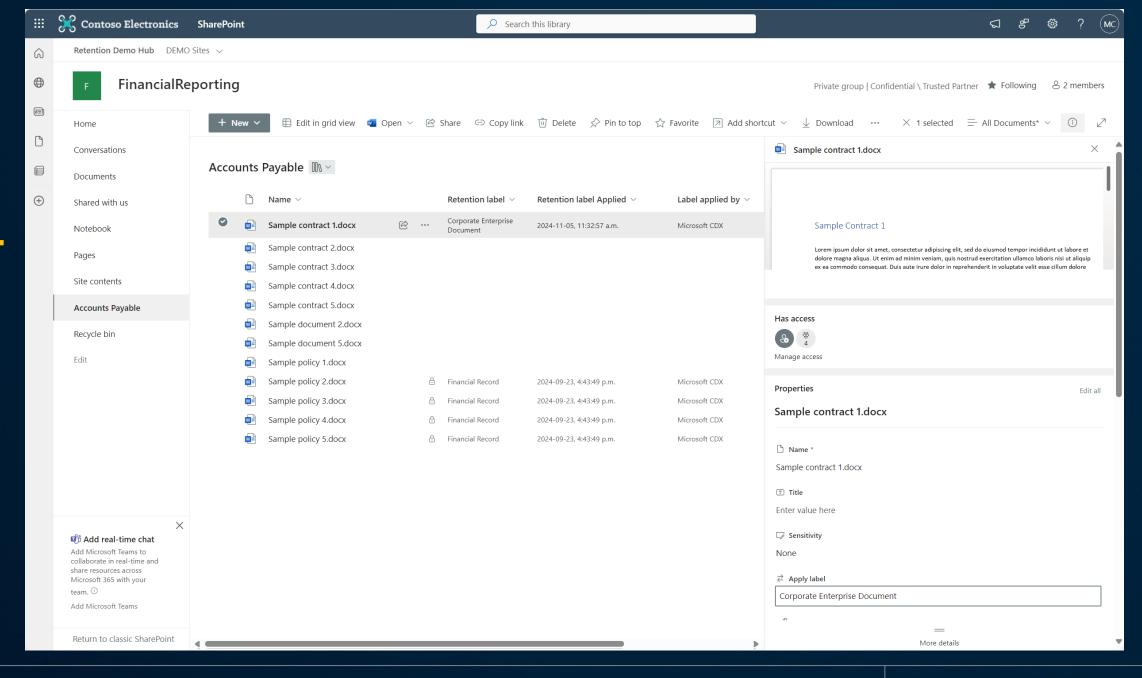
STANDARD	RECORD	
RETENTION LABEL	RETENTION LABEL	



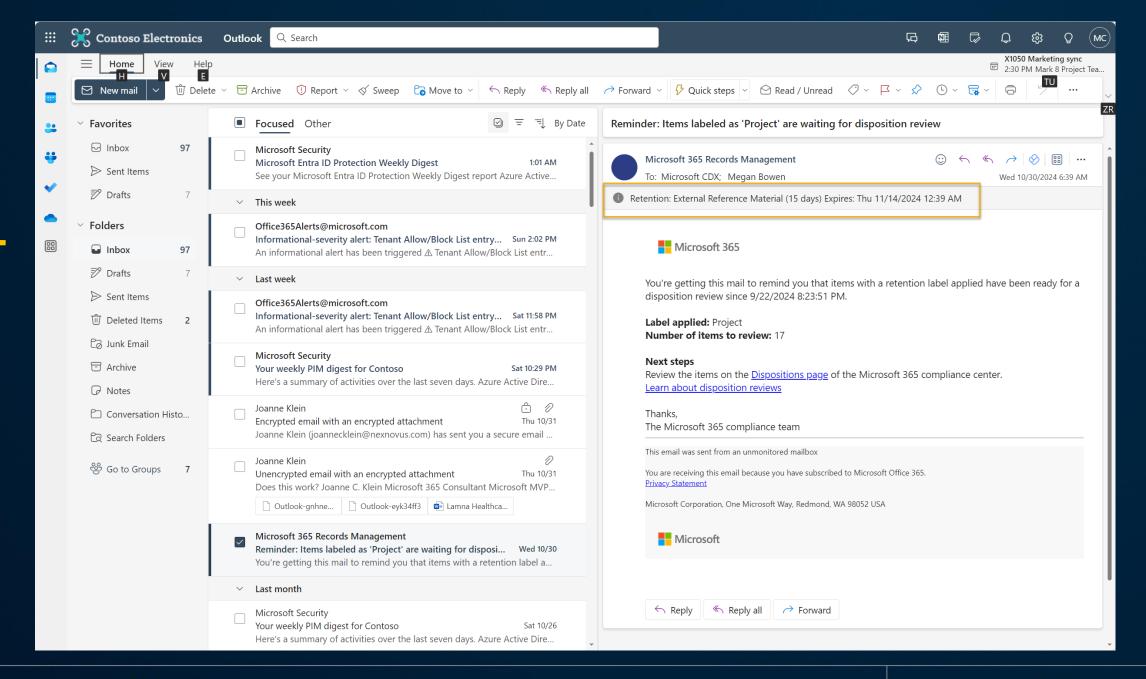
REGULATORY RECORD

RETENTION LABEL

WHAT YOU SEE IN SPO



WHAT YOU SEE



RETENTION POLICIES AND RETENTION LABELS



eDiscovery hold acts like a "permanent retention" while it is in effect. No deletions will occur until the hold is lifted.

These rules determine how long an item will be retained for and when it will be deleted based on all retention controls applied to it.

PRINCIPLES OF RETENTION

1. Retention wins over deletion

Continue only if conflict remains

2. Longest retention period wins

Continue only if conflict remains

3. Explicit wins over implicit for deletions

Continue only if conflict remains

4. Shortest deletion period wins

SCOPING YOUR RETENTION



SCOPING YOUR RETENTION

Retention scopes control which specific locations your retention control will apply to













Which mailboxes?

Which sites?

Which OneDrives?

Which Teams?

Which communities?

Which user's M365 Copilot interactions?

STATIC SCOPES (E3 or equivalent)

- You specify the static list of locations
- Disadvantages...
 - Onus is on you to keep location list up-to-date (manually or via script)
 - Subject to policy limits for # of location inclusions and exclusions per policy

ADAPTIVE SCOPES (E5 or equivalent)

- Automatically update locations based on queries you provide
- Advantages...
 - Can be used in many policies
 - Allows for complex retention requirements
 - No limits like in a static scope

THERE ARE 3 TYPES OF ADAPTIVE SCOPES...

User scope

Defines users to include/exclude based on their Entra Id attributes

Microsoft 365 Groups scope

Defines Microsoft 365 Groups to include/exclude based on their Entra Id attributes

SharePoint sites scope

Defines SharePoint sites to include/exclude based on their site properties (stored in property bag)

Uses OPATH queries

Properties:

First/Last/Display name, Department, Office, Street address, Office, State or Province, City, Country or region, Postal code, Alias, Email addresses, Custom attribute 1-15, Extension Custom attribute 1-5

Uses OPATH queries

Properties:

Name, Display name, Description, Email addresses, Alias, Custom attribute 1-15. Extension Custom attribute 1-5

Uses KeyQL queries

Properties:

Site URL, Site name, RefinableString00-99, RefinableDate00-19, RefinableInt00-49

Retention Locations User's User's OneDrive Channel messages User messages



Apply a retention policy on all Exchange emails for Executives ONLY

Retention Locations Microsoft 365 Group mailbox Microsoft 365 Group site Standard Channel messages Community messages

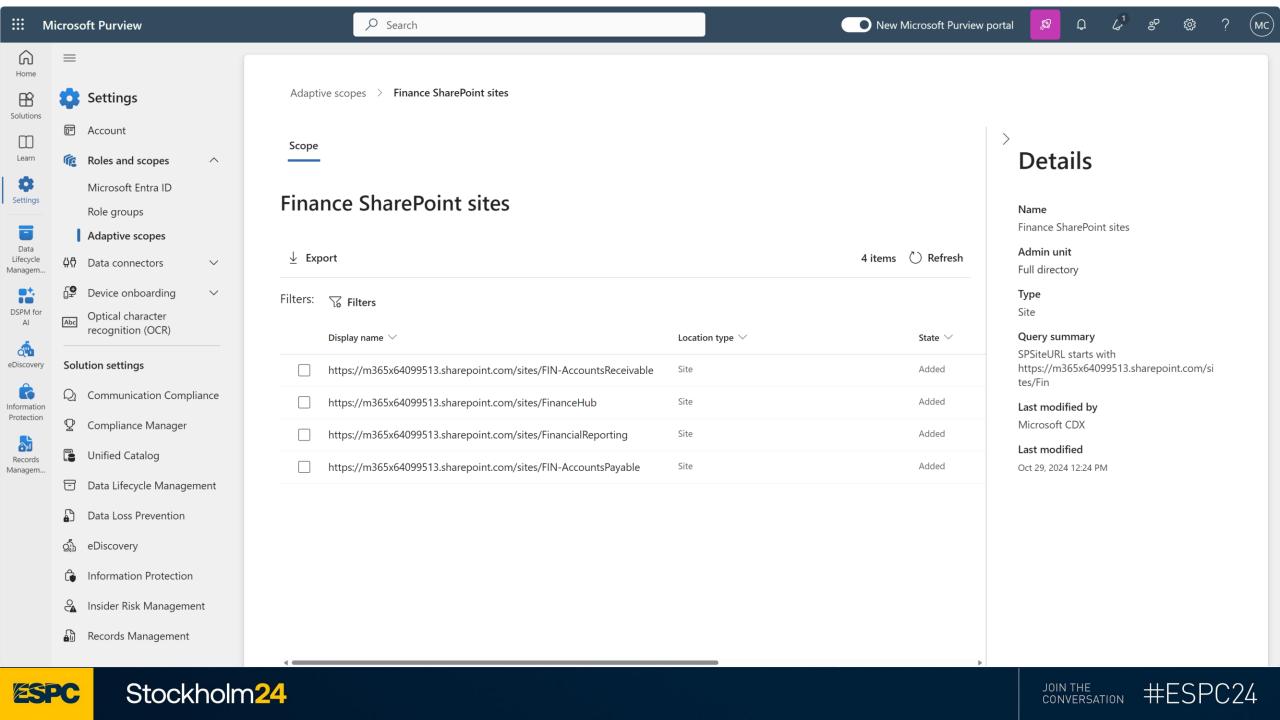


Publish a set of Legal labels to M365 Groups for ONLY the Legal Division





Publish Project retention labels to ALL Project sites



SETTING CUSTOM PROPERTIES/ATTRIBUTES DURING PROVISIONING

Container	Description	How to set it			
M365 Group	Set a group attribute called 'CustomAttribute1' to identify country	Exchange PowerShell to set group attribute: Set-Mailbox –GroupMailbox –Identity " <m365 group="" name="">" –CustomAttribute1 "Sweden"</m365>			
	Adaptive scope OPATH query: Get-Recipient –RecipientTypeDetails GroupMailbox –Filter {CustomAttribute1 –eq 'Sweden'}				
SharePoint site	Set a site property called "SiteType" for a new major project sites ¹	PnP PowerShell to set site property: Connect-PnPOnline –Url <siteurl> Set-PnPAdaptiveScopeProperty –key SiteType –Value "Project"</siteurl>			
	SiteType must be mapped to a <i>managed property</i> in SharePoint search schema. SharePoint site adaptive scope KeyQL query: RefinableString00:"Project"				

¹Option 1: New tenant setting, **AllowWebPropertyBagUpdateWhenDenyAddAndCustomizePagesIsEnabled**, when set to \$\\$true allows you to update any site's property bag without first disabling the **DenyAddAndCustomizePages** site setting.

¹Option 2: **Set-PnPAdaptiveScopeProperty** ensures the above setting is temporarily disabled to allow the property bag to be updated. You must have the SharePoint Online Admin role to use this.



AUTOMATION AND RETENTION LABELS

Creating and Applying them...

Retention/Deletion period

- Retention length
- Expiration length

*Can be in days, months, years, or forever

Level of immutability

- Regular label
- Record label
- Regulatory record label

Actions to take

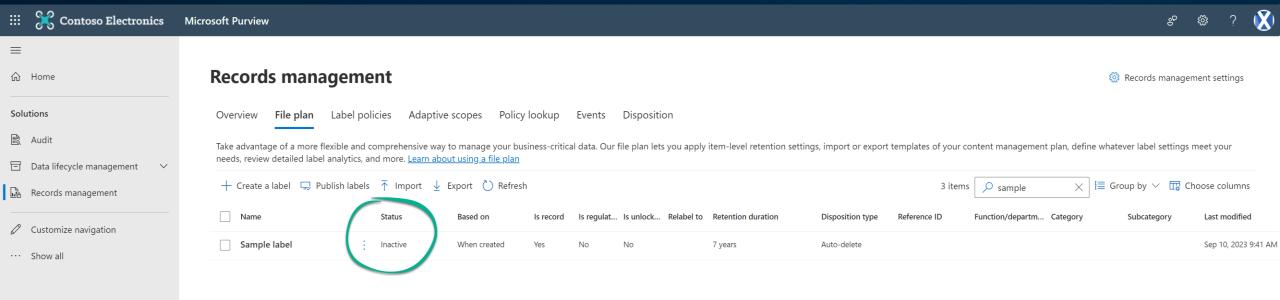
- Label Only
- Retain Only, Retain & Delete, Delete Only
- At end of retention: Auto-delete,
 Disposition review, Power Automate
 Flow, Apply a different label

Retention period start date

- An event date
- Date created
- Date last modified
- Date labeled

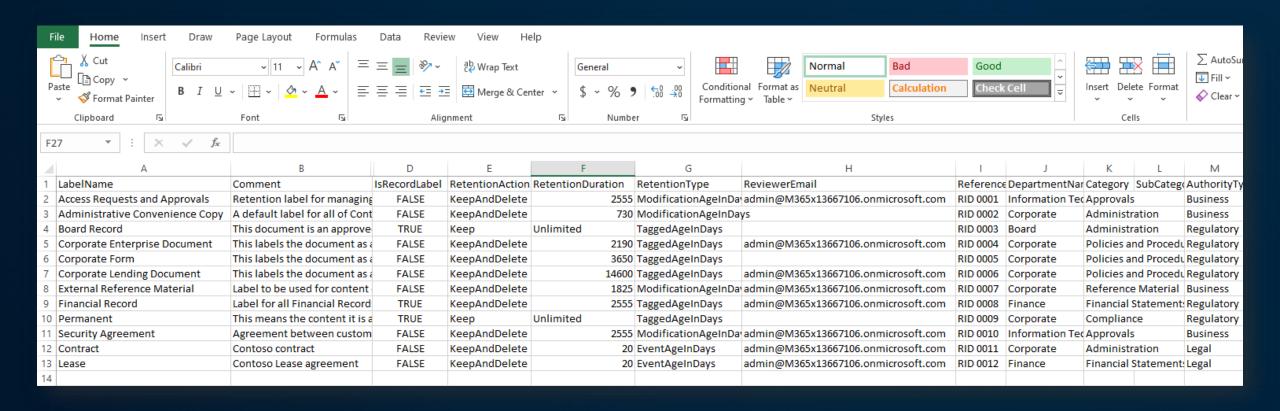


CREATE RETENTION LABELS USING THE PURVIEW UI...



Until the retention label is included in a label policy, it remains "Inactive"

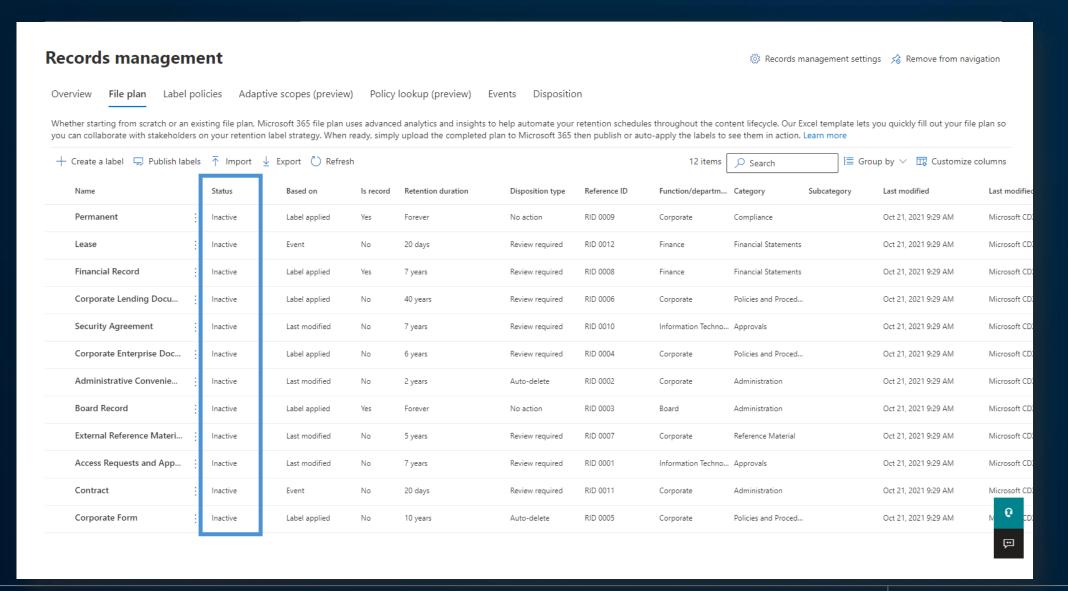
CREATE RETENTION LABELS WITH FILE PLAN IMPORT...



Warning: Do not use this for changing retention label configurations AFTER the label is in a policy and applied to content in your tenant since it allows for more changes than what are supported by Microsoft.

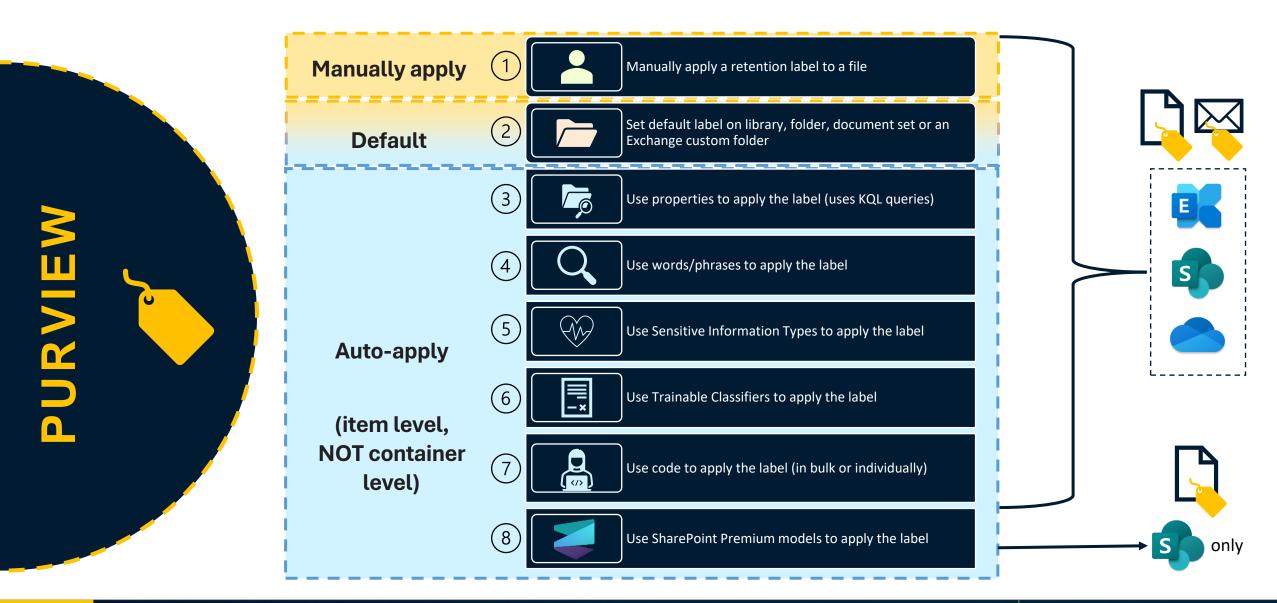


CREATE RETENTION LABELS WITH FILE PLAN IMPORT...





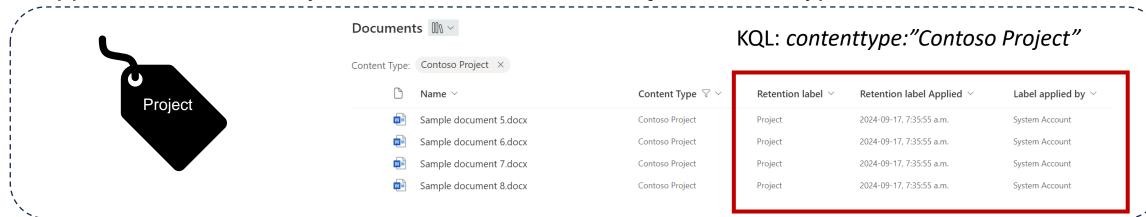
APPLYING A RETENTION LABEL TO CONTENT



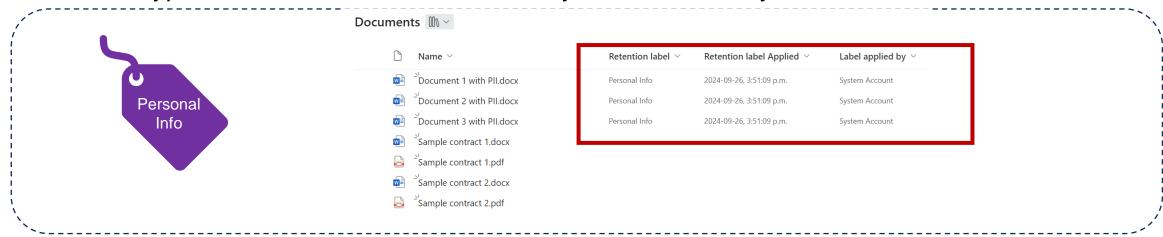


AUTO-APPLYING RETENTION LABELS TO SHAREPOINT

Use-case: You have some project documents that you want the 'Project' retention label to be applied to automatically based on the *Contoso Project* content type:



Use-case: Apply the 'Personal Info' retention label automatically based on PII sensitive information types so the file will be automatically deleted after 2 years:





Retention and customization



Companies be like

"We want to keep to the standards that Microsoft offers"



The KISS principle

Keep

It

Stupid

Simple



Keeping it stupid simple

Retention policies

"Delete all Teams chats 30 days after they're sent." "Retain all exchange email for 1 year then automatically delete."

"Delete all OneDrive content 5 years past last modified date."

But how about SharePoint?

What is SharePoint?



Dependencies for applying retention successfully

SHAREPOINT AND RETENTION

KEY FACTORS Information Architecture Business Processes Legal/Organi sational requirements

THINK OF THINGS LIKE

- Sites & libraries
- Content Types
- Metadata columns
- · Search configuration
- Content creation to finalization
- Content publication
- Content transfer

- Retention terms and requirements
- · Level of complexity
- Change factor

PROVISIONING TOOL

- · For controlled creation of sites
- Preparing for good retention

RETENTION AUTOMATION

- Assisting autolabelling
- Applying retention labels

Examples where customization makes sense



When it's important that a set of files be retained together



When you want to verify metadata integrity



When you want custom start dates



When retention requirements regularly change

Case study - Provincial government in the Netherlands







Selectielijst voor archiefbescheiden van de provinciale organen vanaf 1 januari 2020

Selectielijst voor archiefbescheiden van de provinciale organen vanaf 1 januari 2020



Download Selectielijst voor archiefbescheiden van de provinciale organen vanaf 1 januari 2020. Deel 1. Algemene toelichting (384 kB)

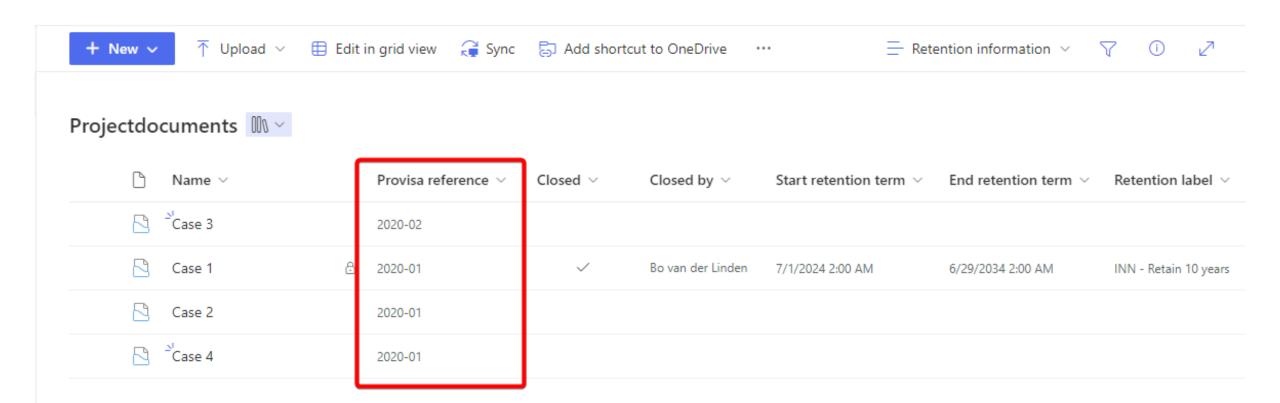


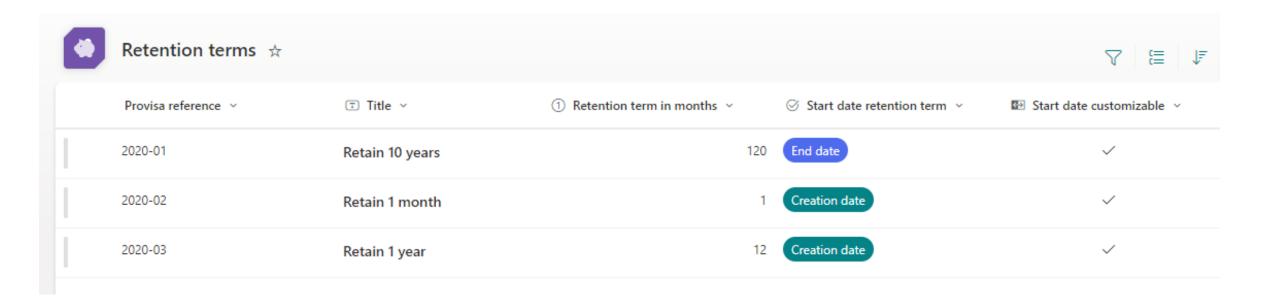
Download Selectielijst voor archiefbescheiden van de provinciale organen vanaf 1 januari 2020. Deel 2. (44 kB)

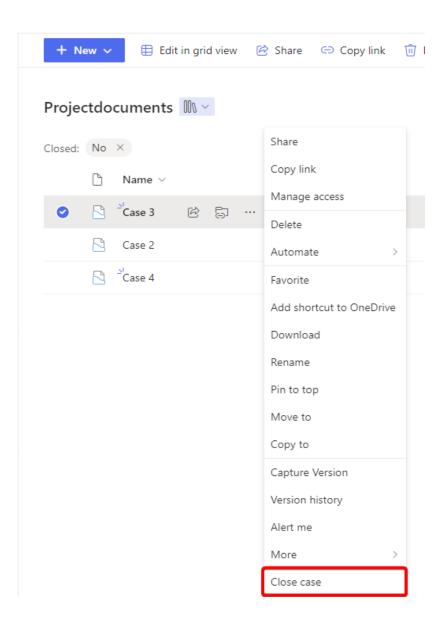


Selectielijst voor archiefbescheiden van provinciale organen 2020			Versie: vastgesteld Stort. 2020-39934			
A-12/21/21						
Groep	Nr.	Proces	Toelichting op proces	Bewaartermijn	Toelichting op bewaartermijn	Voorbeelden
Uitvoeren van processen die voor meer dan één hoofdgroep kunnen gelden.						
	1	Behandelen van zaken die voor besluitvorming zijn afgebroken.		3 jaar	De bewaartermijn gaat in nadat de zaak is gecontroleerd.	
	2	Behandelen van zaken van gering belang die niet hebben geleid tot een formeel besluit, geen afspraken of rechtsgevolgen bevatten of financiële consequenties hebben.		1 jaar	zaak is afgehandeld.	Bijvoorbeeld: 1. Uitvoering helpdesk; 2. Interne klachten en meldingen over gebreken aan voorzieningen, systemen en apparaten; 3. Doorzenden van post naar andere overheden of instanties; 4. Ongevraagde aanbiedingen waarvan geen gebruik gemaakt wordt.
2. Inrichten, sturen en beheersen van de provinciale organisatie.			Binnen deze categorie valt alle neerslag met betrekking tot het inrichten, sturen en beheersen van de provinciale bestuurlijke en administratieve organisatie.			
2.1. Inrichten.	3	Uitvoeren verkiezingen voor Provinciale Staten.		Blijvend bewaren	Bescheiden van beleidsuitvoering die van belang of karakteristiek zijn voor de kennis van regionale of provinciale omstandigheden.	Bijvoorbeeld: 1. Organisatie van de verkiezingen; 2. Processen verbaal van het Centraal Stembureau; 3. Verzoeken om vaststellen van het inwonertal van de provincie voor de verkiezingen door het CBS.
	4	Ontvangen processen-verbaal van de stembureaus en diverse opgaven, documenten en gegevens van burgemeesters bij verkiezingen voor de Provinciale Staten.		3 maanden	De bewaartermijn gaat in nadat over toelating van de gekozen statenleden is beslist. De bewaartermijn is bepaald in de Kieswet.	









Close case

To close a document set, follow these steps on this page. Verify the information below. Is everything correct? If so, check 'Are you sure you want to close this document set?' and click 'Close.'

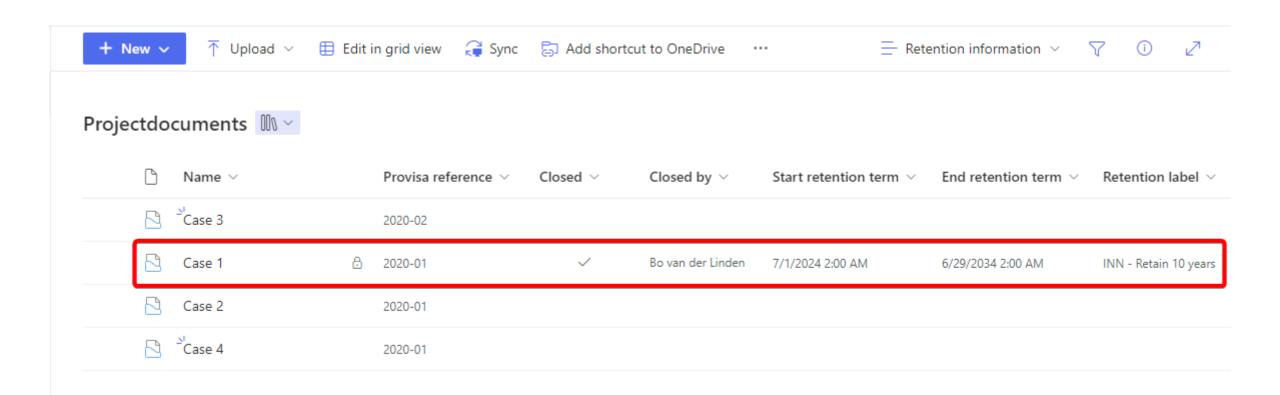
If the process number or retention period is incorrect, return to the site and update the process number.

Need assistance or have questions? Contact the IT Service Desk.

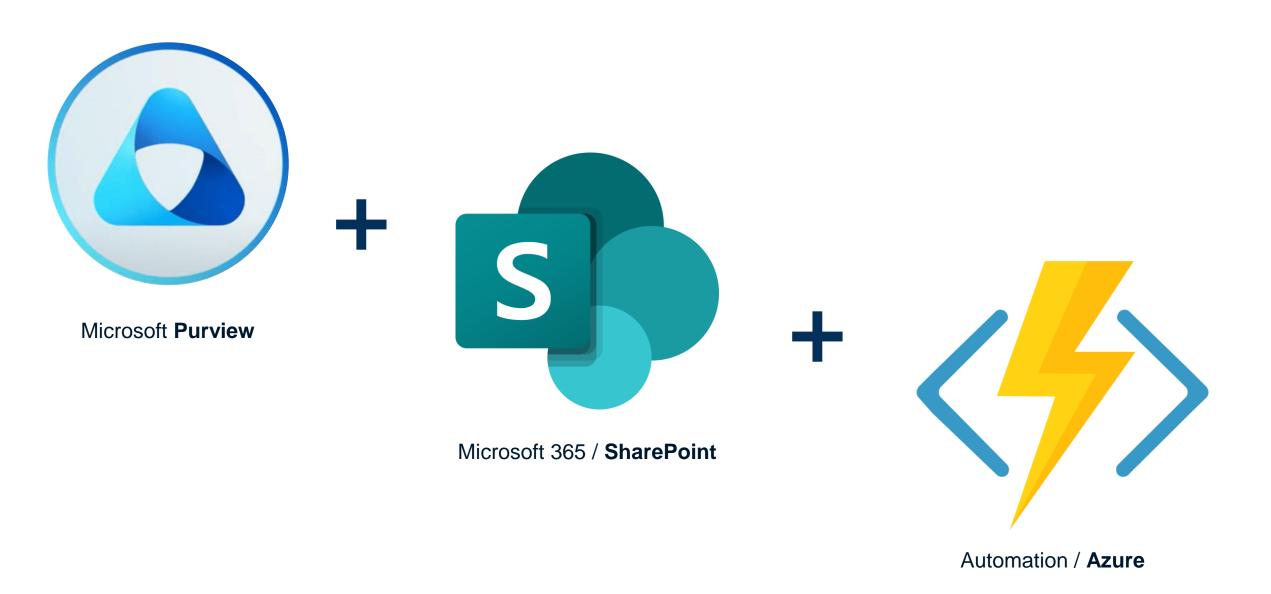
INN-ClientOnboarding Site Case Case 3 Provisa reference 2020-02 Retention label to apply INN - Retain 1 month 24 october 2024 🖉 Start of retention term End of retention term 23 november 2024 Are you sure you want to close this case?

Close











What are the options?

Low code	Scripting	Pro code	
Build a flow in Power Automate or Logic Apps. Make it run on a schedule.	Write a PowerShell script and let it run in the cloud on a schedule.	Build an application in any language and deploy it in the cloud on a schedule.	
Low code !== maintainable	In depth Shell experience needed	Developers needed	
Compliance connector available that can be triggered by Purview.	Don't forget about ALM, take care of logging and exception handling.	Don't forget about ALM, take care of logging and exception handling.	

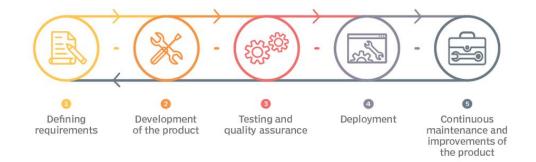
Apply metadata and assist Microsoft auto apply labels or apply retention labels yourself.



Application Lifecycle Management

- 1. ALM: Building sturdy applications is not easy
 - Covering all possible situations
 - Quality Assurance
 - Maintenance & technical dept
- 2. Financial: running costs VS existing licenses

Application lifecycle management



What I Wish I Knew Before Starting...

- Key factors affecting complexity and effort
- The storage impact of retention
- Things you may need to build that are not available out-of-the-box even if you have E5 licenses



KEY FACTOR CONTRIBUTING TO COMPLEXITY AND EFFORT IN A RETENTION PROJECT

The Retention Schedule Complexity

- Ambiguous retention triggers ("When no longer useful", "Superseded or Obsolete")
- Event-based retention ("Retain for X years after Fiscal year-end")
- Disposition review requirements ("Requires multiple levels of approval")
- Number of record series in the schedule (Technical limit and Practical limit)
- Archiving requirements (Internal, External)



RETENTION SCHEDULE EXAMPLE

Province of Nova Scotia, Canada

Government of Nova Scotia Financial Management STAR: Standard for Administrative Records Version 6.1

3050 **Accounts Reporting and Reconciliation**

3050

Records documenting accounts reporting and reconciliation. Used for verifying and reporting the expenditure and receipt of funds and the management of accounts. Includes summary documents used to verify financial transactions, reconciliation records, and statements of assets and liabilities. Examples: account balances, monthly account summaries, statements.

4	

2050 A	ACT	6.4	DIC	
3050 Accounts Reporting and Reconciliation	ACT	SA	DIS	
01 General	FY + 1	0	D	
20 Accounts Reporting and Reconciliation Subject Files	SO + 0	0	D	2
30 Statement of Accounts Case Files	FY + 1	0	D	
32 Statement of Accounts by Agency Case Files	FY + 1	6	D	
45 Audit Preparation Case Files	FY + 1	6	D	
50 Accounts Reconciliation Case Files	FY + 1	0	D	
52 Accounts Reconciliation by Agency Case Files	FY + 1	6	D	

SO Definitions:

- 20 no longer required

- Active VS Semi-active
- Superseded/Obsolete
- **Event-based**

KEY FACTOR CONTRIBUTING TO COMPLEXITY AND EFFORT IN A RETENTION PROJECT

State of your SharePoint/Teams Governance & IA

- No approval process for creation/deletion ("site sprawl")
- Trying to apply retention on top of a "lift and shift" migration
- Non-standardized site/teams
- No/ungoverned use of metadata
- No governance around assigning site/team owners (data stewardship)
- Not managing the end-of-life for Sites/Teams



SHAREPOINT ARCHITECTURE TIPS

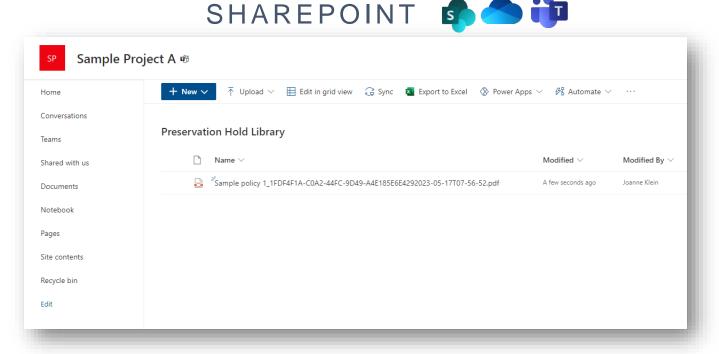
- Maintain a modern, flat SharePoint architecture (no subsites)
- Consider (buying/building) a provisioning solution
- Ideas for a provisioning solution:
 - Establish a naming standard for site URLs to use in adaptive scopes
 - Update SPO site properties/M365 Group attributes to use in adaptive scopes
 - Automate Content Types/Metadata to auto-apply retention labels
 - Set default retention label on library where it makes sense
 - Assign (2) data stewards per site/team to help govern the content there
- Improve your SharePoint IA to help with applying retention:
 - Use Content Type Gallery (SP Admin Ctr) for consistent content types/metadata across tenant
 - Use tenant level term store for org terms to use in columns to auto-apply retention labels



The Storage Impact of Retention



HIDDEN PRESERVATION LOCATION FOR SHAREPOINT/TEAMS





- End-user won't see anything to indicate there is a retention policy placed on their SPO site/Team site/OneDrive
- Deleted and original copy of modified files are preserved in the (hidden) Preservation Hold Library in each SharePoint site, M365 Group site, user's OneDrive site which they can't see
- Content search and eDiscovery searches will return results from the Preservation Hold Library
- Site Collection Admins can navigate directly to it via URL: ~/sites/<sitename>/PreservationHoldLibrary (YOU SHOULDN'T HAVE TO!)



THE PRESERVATION HOLD LIBRARY (PHL)

6 Purview Features that all store content in the PHL

01

Retention Policy published to the site

02

Record retention label applied to content on the site

03

Tenant level setting to allow users to delete labeled content 04

Label applied to cloud attachments

05

eDiscovery hold targeting the site 06

Preserve content deleted by users with an elevated risk (preview)

When a retention policy is published to the site and configured to "Retain for X", all document changes and deletions are stored as complete document copies into the PHL for the period of X

When a record retention label is applied to an item and it is unlocked to make a change... when it is relocked, a copy of the document BEFORE the change is put in the PHL for the retention period of the retention label

If the tenant level setting allows users to delete labeled items on OneDrive and SharePoint, the "deleted" document will be copied into the PHL for the retention period defined on the retention label

If your legal team wants to know the exact version of a file that was shared as a cloud attachment from Outlook, Teams, Viva Engage, then the version is store in the PHL every time it's shared If an eDiscovery hold is placed on a user's OneDrive or a SharePoint site, all changes and deletions are copied as complete documents into the PHL for the duration of the hold

Retention labels are automatically applied to unlabeled content deleted by users who have been identified as an elevated risk with Adaptive Protection. The content is preserved in the PHL.

SHAREPOINT SITE STORAGE LIMITS TO BE AWARE OF

- Amount of SPO space your tenant has based on your # of licenses
 - 1TB plus 10GB per licensed user
 - You can buy more storage if needed
- Sites each get a maximum 25TB storage limit (this includes the storage from any subsites you may have in the site collection)
- Once limit is reached, the entire site goes into read-only mode until items are deleted from the site (and any subsites within) including the recycle bins (you CANNOT delete items from the PHL)



HIDDEN PRESERVATION LOCATION IN EXCHANGE ONLINE

An Exchange Mailbox

Visible to user

- Inbox
- Deleted Items

Recoverable Items Folder

- Deletions
- Versions
- Purges
- Audits
- DiscoveryHold
- SubstrateHolds



- Deleted and original copy of modified emails are preserved in subfolders of the Recoverable Items folder in each mailbox
- Deleted and original copy of Teams Chat/Channel messages are preserved in the SubstrateHolds subfolder in the associated mailbox
- Content search and eDiscovery searches will return results from the Recoverable Items folder



Recoverable Items folder has its own storage quota and does NOT contribute to the mailbox storage quota.

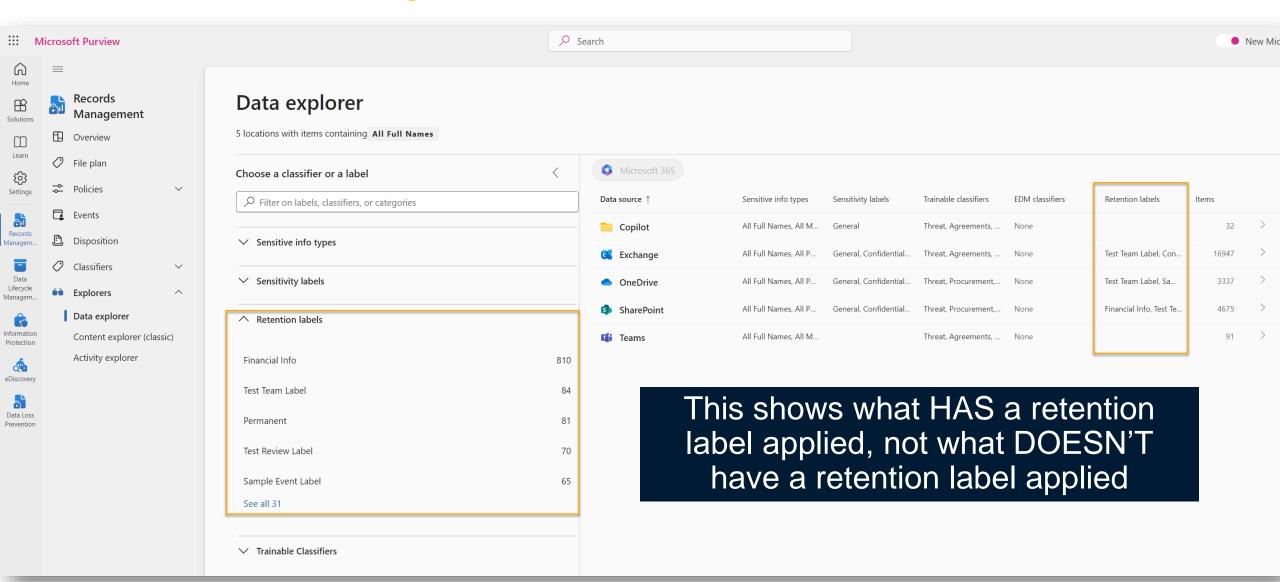
EXCHANGE STORAGE LIMITS TO BE AWARE OF

- Recoverable Items folder has its own storage quota
- Default quota: 30GB for mailboxes not on hold
- Quota increases to 100GB for mailboxes on hold
- Auto-expanding Archive: if enabled, it can expand to 1.5TB

Things you may need to build that aren't available out-of-the-box



Purview Data Explorer



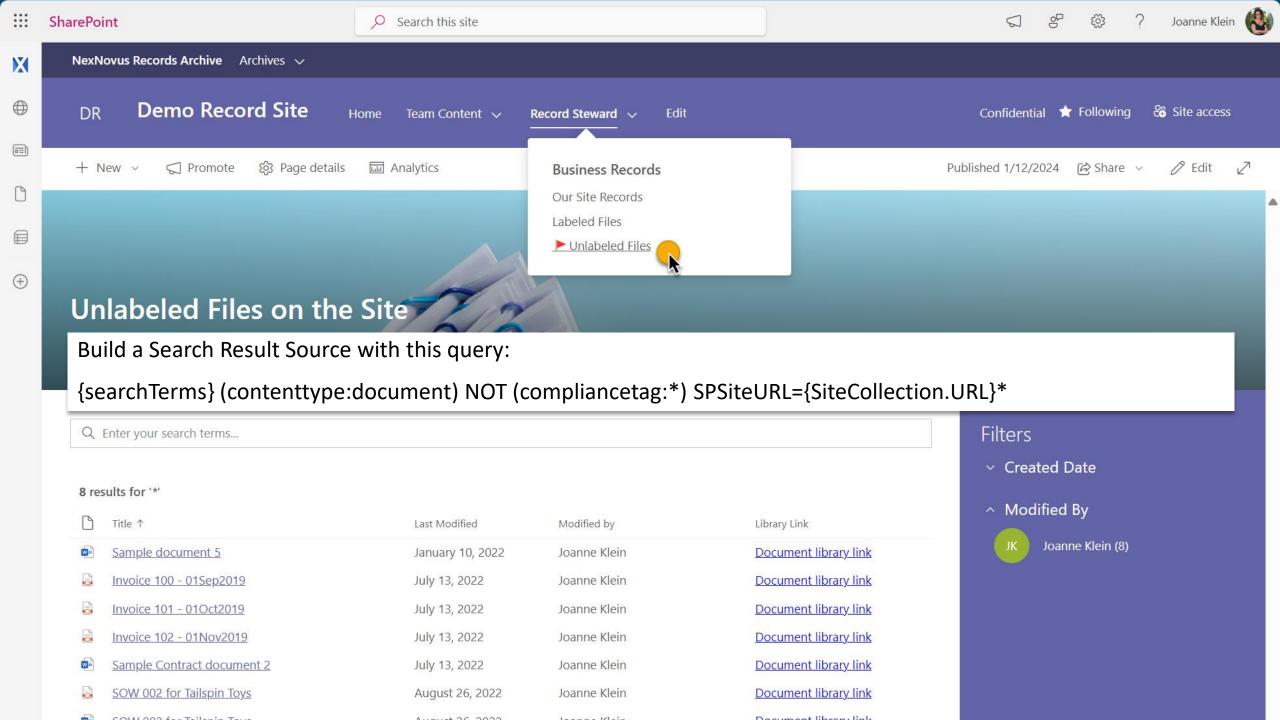


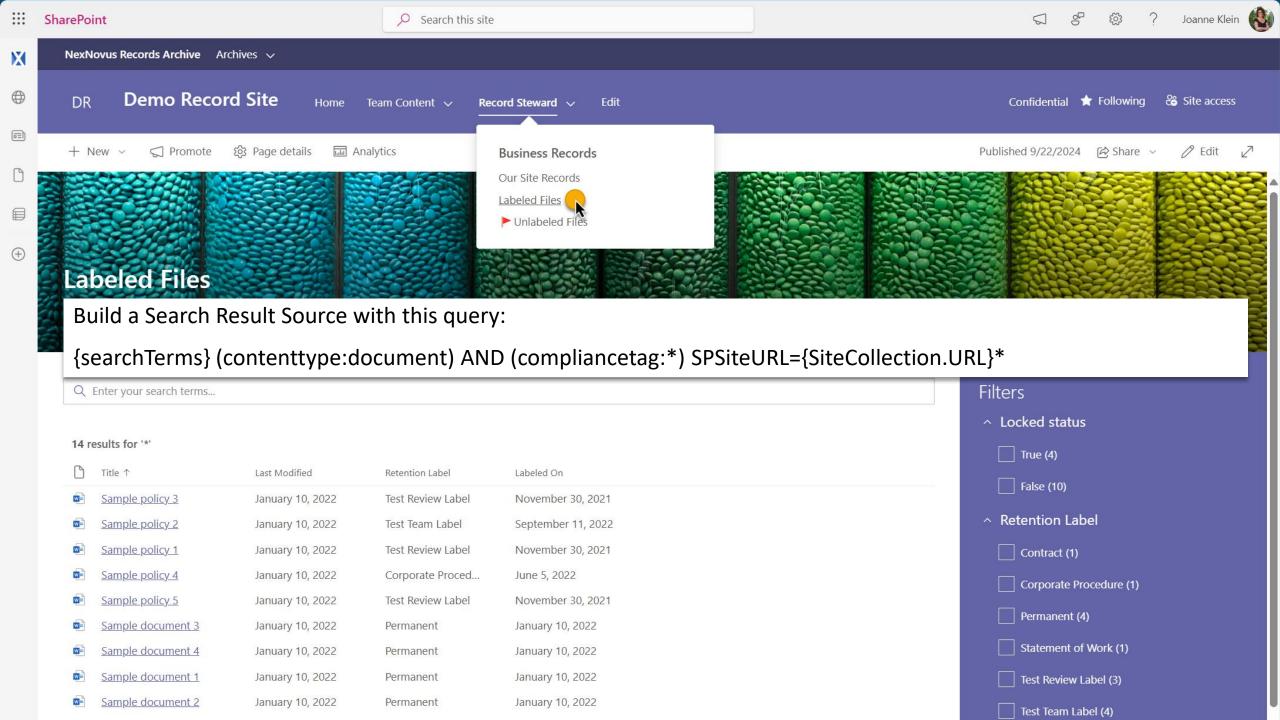
Things you may be asked to write a script for...

- Not available out-of-the-box:
 - "Show me content that's about to be deleted due to a retention policy"
 - Check for the last modified date on the file
 - Retention label is "empty"
 - Use any of these: Graph API, Content Search, PnP PowerShell
 - "Show me all unlabeled content on a site"
 - Retention label is "empty"
 - Use any of these: Graph API, Content Search, PnP Search Web parts

Property	SharePoint search managed property
Retention label name	ComplianceTag
Date the retention label was applied	ComplianceTagWrittenTime
If a file with a record retention label is locked	TagPolicyRecord (True or False)







My click-thru demos to download

Adaptive Scopes



https://joannecklein.com/adaptivescope-clickthrus



BLOG POST LINKS

Practical 365 blog posts: (https://practical365.com)

- Why a Flat SharePoint Architecture Matters to Microsoft Purview
 - https://practical365.com/practical-purview-why-a-flat-sharepoint-architecture-matters-to-microsoft-purview/
- Purview controls to include in a SP/Teams Provisioning solution
 - https://practical365.com/purview-controls-to-include-in-a-provisioning-solution/
- Managing and applying Purview retention labels using code
 - https://www.blimped.nl/managing-and-applying-purview-retention-labels-using-code/
- Daisy-chaining retention labels and automated archival
 - https://www.blimped.nl/daisy-chaining-retention-labels-and-automated-archival/





Thank you!





Please rate this session on the app





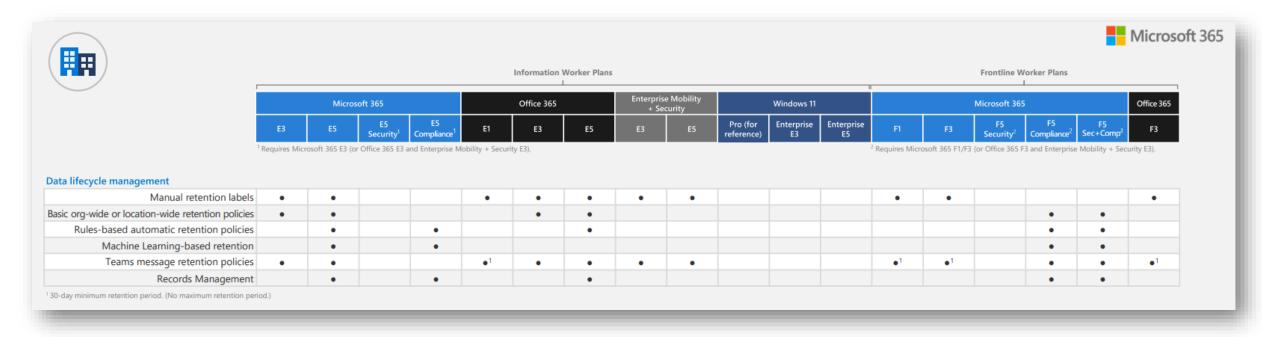
Licensing

(SP Team)



Licensing for Retention Policies and Retention Labels

- Microsoft official resource with a downloadable PDF
- https://aka.ms/ComplianceSD



"Some tenant services are not currently capable of limiting benefits to specific users.

Efforts should be taken to limit the service benefits to licensed users."